STATS 207: Time Series Analysis Autumn 2020

Lecture 4: Trend and Data Wrangling.

Dr. Alon Kipnis September 23th 2020

- Home assignment is out. Due Monday 10/5/2020.
- Option to drop the final assessment.
- No lecture on Monday (9/28/2020).
- I would like to give the missing lecture at 10:00-11:20 on Friday 10/2/2020. Please let us know if you cannot attend. stats207-aut2021-staff@lists.stanford.edu

DATA WRANGLING

Smoothing

Motivation

Typically, data is does not follow a stationary model. It has

- Trend components
- Seasonality and periodic components

In this lecture: techniques for estimating and removing trend and periodic components.



Johnson and Johnson Quarterly Earning

Data Wrangling

Useful Transformations

• Detrending

$$y_t = x_t - \beta_0 - \beta_1 t$$

• Differencing

$$y_t = \nabla x_t = x_t - x_{t-1}$$

• Backshift

$$Bx_t = x_{t-1}$$

• Differencing of order d

$$\nabla^d x_t = (I - B)^d x_t$$

• Power transformations

$$y_t = egin{cases} (x_t^\lambda - 1)/\lambda & \lambda > 0 \ \log(x_t) & \lambda = 0. \end{cases}$$

Trend Model



• Suppose

$$x_t = y_t + m_t$$

where (y_t) is stationary and (m_t) is a deterministic trend.

• **Ideology:** Remove trend, so that data exhibits steady behavior over time. Then assume stationarity for estimation and prediction.

Detrending Chicken Prices (Example 2.4)



Parametric Trend Estimation

- Assume a parametric model: $m_t = f(t; \beta)$. Estimate β .
- The *detrended* series is $\hat{y}_t = x_t f(t; \hat{\beta})$.
- Examples:
 - Polynomial regression

$$f(t;\beta) = \beta_0 + \beta_1 t + \beta_2 t^2 + \beta_3 t^3$$

(recall Example 2.4: chicken prices).

• Periodic regression (period T is known)

$$f(t;\alpha) = \alpha_1 \cos(2\pi t/T) + \alpha_2 \sin(2\pi t/T)$$

• Hybrid: Polynomial + Periodic

$$f(t;\beta,\alpha) = \beta_0 + t\beta_1 + \alpha_1 \cos(2\pi t/T) + \alpha_2 \sin(2\pi t/T).$$

- Advantages:
 - Gives an accurate estimate when model assumptions are correct.
 - Easy to predict future observations.
- Disadvantages:
 - Selecting the correct model might be difficult.
 - Parametric form might be unrealistic in practice.

Differencing

• First order **differencing**:

$$\hat{y}_t = \nabla x_t = x_t - x_{t-1}$$

= $y_t - y_{t-1} + m_t - m_{t-1}$

 $(\nabla = 1 - B$ where B is the backshift operator: $Bx_t = x_{t-1})$.

• Definition: Differences of order d are

$$\nabla^d = (1-B)^d$$

(useful when m_t is approximately polynomial).

- Advantage:
 - No parameters are estimated.
 - Especially useful if data behaves as a random walk (cf. Example 2.6).
- Disadvantage:
 - Does not yield an estimate of the stationary process y_t.

Examples

•
$$x_t = \beta_0 + t\beta_1 + y_t$$
:

•
$$x_t = t^2 + y_t$$
:

• Prediction:

Example 2.5: Chicken Prices



Example 2.5: Detrending and Differencing ACF



• Log transformation

$$y_t = \log x_t$$
.

Applies to **non-negative** data. Tends to **suppress large fluctuations** occurring over portions of the series.

• Generalization: Box-Cox power transformation

$$y_t = egin{cases} (x_t^\lambda - 1)/\lambda & \lambda > 0 \ \log(x_t) & \lambda = 0. \end{cases}$$

- Goals:
 - Equalize variability over time.
 - Improve approximation to normality.
 - Improve linearity in predicting based on another series.

Example 2.7: Daily Views of RBG's Wikipedia Page



Daily views of Wikipedia page 'Ruth Bader Ginsburg'

Daily views of Wikipedia page 'Ruth Bader Ginsburg'



Smoothing

Motivation: Discovering El-Ninő Effect in SOI Data



• Estimating trend *m_t* by a **weighted average in a neighborhood**:

$$\hat{m}_{t} = \frac{1}{2q+1} \sum_{j=-q}^{q} a_{j} x_{t-j} = \frac{1}{2q+1} \sum_{j=-q}^{q} a_{j} m_{t-j} + \frac{1}{2q+1} \sum_{j=-q}^{q} a_{j} y_{t-j}$$

(typically
$$\sum_{j=-q}^{q} a_j = 1$$
, $a_j \ge 0$)

- Useful in discovering long-term trend and seasonal components.
- In the following examples we smooth SOI and discover the periodic El-Ninõ effect.

Moving Average Smoothing (Example 2.11)

$$m_t = \sum_{i=-6}^{6} a_i x_{t-i}$$

$$a_0 = a_{\pm 1} = \dots = a_{\pm 5} = 1/12, \text{ and } a_{\pm 6} = 1/24 \text{ ("boxcar")}.$$
wgts = c(.5, rep(1,11), .5)/12
soif = filter(soi, sides=2, filter=wgts)
tsplot(soi)
lines(soif, lwd=2, col=4)
par(fig = c(.75, 1, .75, 1), new = TRUE) # the insert
nwgts = c(rep(0,20), wgts, rep(0,20))
plot(nwgts, type="l", ylim = c(-.02,.1), xaxt='n', yaxt='n', ann=FALSE, main="Smoothed SOI")



Kernel Method (Example 2.12)

$$m_t = \sum_{i=1}^n w_i(t) x_i, \qquad w_i(t) = K\left(\frac{t-i}{b}\right) / \sum_{j=1}^n K\left(\frac{t-j}{b}\right).$$

In the following $K(t) = \frac{1}{\sqrt{2\pi}} \exp\{-t^2/2\}$.

```
tsplot(soi)
lines(ksmooth(time(soi), soi, "normal", bandwidth=1), lwd=2, col=4)
par(fig = c(.75, 1, .75, 1), new = TRUE) # the insert
gauss = function(x) { 1/sqrt(2*pi) * exp(-(x<sup>2</sup>)/2) }
x = seq(from = -3, to = 3, by = 0.001)
plot(x, gauss(x), type ="l", ylim=c(-.02,.45), xaxt='n', yaxt='n', ann=FALS
```



Lowess (Example 2.13)

: Estimate \hat{x}_t based on its k-nearest neighbors $\{x_{t-k/2}, \ldots, x_t, x_{t+k/2}\}$. Set $m_t = \hat{x}_t$. tsplot(soi) lines(lowess(soi, f=.05), lwd=2, col=4) # El Nino cycle lines(lowess(soi), lty=2, lwd=2, col=2) # trend (with default span # = 2/3 of data)



Smoothing Splines

• Smoothing Splines: Find f(t) that minimizes

$$\sum_{t=1}^n (x_t - f(t))^2 + \lambda \int (f'')^2 dt,$$

over the class of twice differentiable functions.

- The minimizer $\hat{f}(t)$ is a **piecewise cubic polynomial** with knots at t = 1, ..., n.
- + λ trades-off between fitting the data and roughness of the function estimate
 - $\lambda = 0$ leads to $m_t = x_t$ (no smoothing).
 - $\lambda \to \infty$ leads to $m_t = c + vt$.
- Also useful for interpolation when time grid is non-uniform or when there are missing values.

```
plot(soi)
lines(smooth.spline(time(soi), soi, spar=.5), lwd=2, col=4)
lines(smooth.spline(time(soi), soi, spar= 1), lty=2, lwd=2, col=2)
```



Estimate *monotone* trend where $m_1 \leq ... \leq m_n$ by solving the **convex** optimization problem

$$\min_{a_1,\ldots,a_n}\sum_{t=1}^n (x_t-a_t)^2 \quad ext{subject to} \quad a_1\leq \ldots \leq a_n.$$

• Advantages:

- 1. Non parametric.
- 2. No smoothing parameters.
- 3. Gives estimate also for end-points

• Disadvantages:

- Monotonicity assumption might be too strong.
- No straightforward approach for predicting future values.
- Not helpful if data is already monotone.

Example: Stock Price of Alphabet Inc.



Smoothing one series as a function of another

Recall Example 2.2: Temperature, Mortality and Pollution.

```
plot(tempr, cmort, xlab="Temperature", ylab="Mortality")
lines(lowess(tempr, cmort), col = 2)
```



Temperature

Recap

• First:

- 1. Transform data for **constant variance**.
- 2. Remove trend components.
- 3. Remove seasonality/periodic components.
- If the residuals exhibit steady behavior over time, assume stationarity.

In the next unit we will work with models for stationary data. Note: in many cases (when the SNR is low), the fitted deterministic model resulting from steps 1-3 is already useful.